

Dear Photographers:

We have heard from so many photographers about the rules of the Berenice Abbott contest over the years. Our goal is to offer a wonderful opportunity to serious photographers in honor of Berenice Abbott. We began the contest by having photographers enter prints. After hearing from many people who couldn't afford to make 20-30 prints, we decided to have the entries entered on CD rather than prints, so no one was excluded.

However, photographers who do their own printing are unhappy, and rightfully so, with the new rules. Believe me when I tell you I want you all to be happy. Berenice Abbott meant a great deal to me, having been her apprentice for one year and a friend for 13 years thereafter. To make everyone happy, we've made the decision to allow photographers to enter their images, as prints or on a CD.

I hope this serves you all well.

All the best,

Julia Dean

The Julia Dean Photo Workshops is Proud to Announce
**The Berenice Abbott Prize for an
Emerging Photographer**
New Rules, More Prizes

More Prizes

A Canon EOS Digital SLR Camera, plus all expenses paid for a one-person exhibition at the Julia Dean Gallery at Venice Beach, California.

Includes:

- All exhibit prints made by A&I Photographic and Digital Services in Los Angeles (if entering on CD rather than in print form)
- All matting and framing of prints
- Invitations
- Opening Reception at the Julia Dean Gallery on October 11, 2008
- Airfare to Los Angeles for the exhibit opening
- Hotel for two nights
- Transportation to and from the L.A. airport
- Return of work after exhibit ends

Deadlines for Entries

All entries must arrive on or before 5:00 P.M. (PST) on July 17, 2008.

Juror

Carol McCusker, *Curator, Museum of Photographic Arts, San Diego, Cal.*

Eligibility

What constitutes an Emerging Photographer?

An emerging photographer does not mean a young photographer, though a young photographer can certainly enter. Rather, it means that you have an accomplished body of work that has not yet been exhibited or published widely.

You are eligible if:

- You have never had a one-person show in an established photo or art gallery.
- You are not represented by a gallery outside of the state where you reside.

Sponsored by

A&I Photographic and Digital Services

Canon USA

Universal Art Gallery

The Julia Dean Photo Workshops

In Honor of Berenice Abbott

Berenice Abbott was a photographer of great accomplishment. Known mostly for her documentary work of New York City in the 1930s, Berenice was also a portrait photographer, an educator, an inventor, and a writer. She believed that all photographers should have personal projects that they are passionate about, no matter what the subject matter. This award is in her honor.

Criteria & Scope

Whether a fine art photographer or documentary photographer, the work submitted for this contest should reflect a cohesive body of work.

What to Submit

1. A completed and signed entry form.
2. 20 - 30 images on a CD or DVD. How to submit CD: Write name on CD surface (no labels). Submit each image as a jpg with medium resolution (150-300 dpi), 5x7. Identity each image with a number in sequential order of how you want them arranged and artist name.

OR

20-30 gallery-quality prints (with SASE express mail slip for return). Any size print is acceptable.

Identity each image with a number in sequential order of how you want them arranged and artist name.

3. A self-addressed stamped postcard if you wish to receive notice of receipt.
4. (4) Copies of a typed explanation of the work, including a "Statement of Purpose" (not to exceed 1 page).
5. (4) Copies of a typed inventory page that lists titles and/or captions for all submitted prints and pricing information if the prints are for sale. Please match the picture information to each print or file name on the CD.
6. A resume or bio.
7. \$100 entry fee. Do not send cash. Please use check or money order. Make payable to: The Julia Dean Photo Workshops.

New Rules, More Prizes

This contest originally focused on the submission of high-quality original prints rather than images on a CD. The main reason behind this is because Berenice Abbott was a master printer. The rules have recently changed because of the flood of response that we have received from photographers who have worked hard, but the cost of prints and shipping prohibited them from entering. The rules have changed so that any serious photographer can enter. Our goal in the end is to have an exhibit of beautifully crafted prints, whether done by the photographer or by our sponsor, A&I Photographic and Digital Services. In trying to serve all serious photographers, entries can be sent as prints or as images on a CD.

In the past, we have had three judges of different discipline. This year, we are thrilled to have one highly respected juror, Carol McCusker, curator at the Museum of Photographic Arts in San Diego. Our idea here was to provide a great way for photographers to get their work in front of a museum curator.

Notification of Winner

One winner will be notified on August 15, 2008. We will also post this on our website. The exhibit opening will take place on October 11, 2008. The photographer will either print his or her photographs or work with A&I Photographic and Digital Services.

Important Notes:

Incomplete entries will not be considered.

Please do not send anything other than what is mentioned above.

The entries will not be returned, unless requested and proper postage and packaging included.

Entry Form

First Name

Last Name

Address

Address

City

State

Zip Code

Email address

Phone

Cell Phone

Signature

Agreement

Your submission constitutes your agreement that the Julia Dean Photo Workshops has the right to use your entries for educational or publicity purposes relating to the Berenice Abbott Prize. During the exhibit, photos may be sold with 30 percent commission to the Julia Dean Gallery.

Send Entries to:

The Julia Dean Photo Workshops
Attention: Berenice Abbott Committee
801 Ocean Front Walk, Studio 8
Venice, CA 90291

Entries can be mailed in any manner.